

GaveKal Launches Platform Company Fund in the U.S.

GaveKal's Newest Fund Introduces Platform Company Model to the U.S.

DENVER--([BUSINESS WIRE](#))--GaveKal, a well-known leader in global macroeconomic research, announced the launch of the GaveKal Platform Company Fund (Ticker: GAVAX and GAVIX). The investment strategy employed through the Platform Company Fund has previously only been available in Europe in an Undertakings for Collective Investment in Transferable Securities (UCITS) structure since 2006.

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The Platform Company Fund will invest primarily in MSCI World Index “platform companies,” which GaveKal considers to be companies that incorporate knowledge components, or intellectual property, into their products and services, unlike companies that simply produce commodities or other raw materials.

Steven Vannelli, CFA, Portfolio Manager at advisor GaveKal Capital, will manage the Fund. He is also the manager of the GaveKal Platform Company Fund currently distributed in Europe. “This strategy has been well received in Europe and we’re looking forward to making it available to the U.S. market,” said Vannelli. Mr. Vannelli and his team are located in their U.S. office in Denver, CO.

According to Shawn Paulk, Head of Distribution, “We’re tremendously excited about bringing our asset management capabilities to financial advisors and their clients in the U.S. We have been known in the institutional world for our thought leadership and global research throughout the years and look forward to investors in the U.S. embracing our investment strengths.”

Please Note: The value of the securities held by the Fund will change due to general market and economic conditions and industry perceptions. Investments in non-U.S. issuers may involve unique risks. Currency fluctuation, adverse political, economic or social developments could undermine the value of the Fund's investments. The securities of mid-cap companies may be subject to more abrupt or erratic market movements and may have lower trading volumes.

About GaveKal

GaveKal provides financial services specializing in global macroeconomic research and asset management. Headquartered in Hong Kong and with offices in Beijing, we believe that we have an unparalleled insight into the rise of the Asian economies. In addition, with offices in the U.S.

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and Europe, we have a unique capacity to understand the developing relationship between Asia and the West. We provide consulting services to over 600 clients in 43 countries around the world and manage investment funds with varying strategies.

Important Disclosures:

Please consider the fund's investment objectives, risks, charges and expenses before investing. The prospectus, that contains this and other information about the Fund is available by calling 1-888.998.9890 and should be read carefully prior to investing.

The GaveKal Platform Company Fund is distributed by Grand Distribution Services, LLC.

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